Your exam has 4 sections:

**A. Knowledge and Understanding /25**

- 10 matching (notable individuals)

- 15 multiple choice

**B. Thinking /20**

- you will answer FOUR paragraph response questions out of

a possible seven.

- you should organize them as a short paragraph, complete with

specific examples/direct references to course texts/concepts

- vague responses will not yield strong results

**C. Communication /20**

- short essay – you will compose a short and concise essay on a topic

provided to you (you will have a choice between two topics)

- a clear thesis, a well divided set of body paragraphs, and specific

examples from unit terms/concepts/texts

**D. Application /15**

- you will have two ads to choose from – you will perform an analysis

one ONE – point form is acceptable as long as it is clear

- you will have to clearly make use of unit terminology and material

in your response

*For Review…*

**Notable individuals:**

Mary Wollstonecraft

Nellie McClung

Alice Paul

Margaret Sanger

Elizabeth Cady Stanton

Susan B. Anthony

Gloria Steinem

Betty Frieden

Rebecca Walker

Judith Lorber

Naomi Wolf

Malala Yousafzai

Bruce Jenner

Baby Storm

**Major terms:**

feminism sterotype

patriarchy misogyny

transgender/transsexual cisgender

role/norm/value/culture socialization/agents of socialization

institution discrimination/prejudice

deliberate disruption of gender roles sex-role stereotype

objectification/self-objectification decorative role

affect transfer licensed withdrawal

match-up hypothesis role-product congruity

male gaze

**Major concepts/items to know and understand**

Traditional Gender Roles

sex vs. gender

masculine/feminine

The social construction of gender

Gender as Essence, Gender as Construct, Gender as Performance

tertiary sex characteristics

**First Wave of Feminism** – time frame, major issues, major accomplishments, major figures, reasons for the receding wave

Married Woman’s Property Act

Wartime Elections Act

Silent Sentinels

Angel in the House

New Woman

Persons Case

Rights to vote (Canada/US)

**Second Wave of Feminism** – what kicked it off, time frame, major issues, major accomplishments, major figures, reasons for the receding wave

“the personal is political”

*The Feminine Mystique*

Miss America Pageant 1968

The Equal Rights Act

Title VII

Title IX

Royal Commission on the Status of Women

Roe vs. Wade

**Third Wave of Feminism** – what kicked it off, time frame, major issues, major accomplishments, major figures…are we still in it?

Riot Grrrls

SlutWalk

“Becoming the Third Wave”

Sexual harassment and social inequality vs. political and economic disadvantages

**Major Issues within contemporary Gender Studies:**

Transgender – rights and resources

Fa’afafine

Female Genital Mutilation

Forced marriage

Child marriage

Rape Culture

Men’s movements

**Gender and the Media**

*The Beauty Myth* theory

Traditional and changing gender roles in the media (print ads, music videos, television ads and programs, movies, video games, etc.)

Advertisement analysis techniques

Unequal representation and treatment in the media (news, age, position, power, etc.)

Progress that has been made

**Major Course texts and Films:**

“Understanding Gender” Ken MacQueen

“Night to His Day” Judith Lorber

“Becoming the Third Wave”

“The Islands Where Boys Grow up to be Girls” Cardillicchio

“What happens when your son tells you he’s really a girl”

*The Beauty Myth* (introduction)

Gender and Advertising

*Girl Rising*

*Becoming Chaz*

*It’s a Girl*

*Silent Scream*

*Miss Representation*