**Social Action and Personal Engagement:** design, implement, and evaluate an initiative to address an issue related to gender equity or gender-based violence awareness/prevention.

For one-half of our CCT (Course Culminating Task) you will be designing and running a student initiative in honour of one of the issues we’ve explored so far in this course. Choose something that has really resonated with you – something that you’ve come to care about…a place where you want to see change happen.

You will have the rest of the semester to come up with a reasonable plan related to ONE of the issues we’ve discussed in this course, implement it, and then reflect on it. You will have to complete the research necessary to understand the issue and to choose which form of initiative would be appropriate to support it.

Here’s how it will play out:

Step one: identify an issue that needs an initiative in support of it. Send an email to me (about 250 words) describing the issue, why you care about it, what changes (on a micro and perhaps a macro level) you feel need to be levied, and what you plan to do – and what you think your initiative might accomplish.

Step two: design, schedule, and implement your plan. Your research should and plan should be complete by Thursday, May 28th so we’re ready to go the next week.

Step three: perform a peer and self-evaluation activity after all of our initiatives have been shared. We’ll do this in class the last week of the semester (June 3rd/4th)

Here are some ideas:

🡪a bake sale/silent auction/ 50-50 draw/etc. in support of an organization

🡪 organize a guest speaker

🡪 run a workshop yourself on increasing awareness about a specific issue

🡪 start an email/letter writing campaign

🡪 create a #movement on social media

🡪 design an awareness campaign at our school (posters/announcements/activities)

🡪 compose an article for our yearbook/Facebook page on a topic of your choice

🡪 create a podcast/video about an issue you care about

🡪 organize a run/walk/event in support of your cause

🡪 start a group to support a local candidate that supports equity

🡪 write a song and perform it at Arts Night

🡪 a resource packet for teaching about the issue (for kids, teens, or the general public)

🡪 have another idea – awesome – just check it out with me first!

**Due dates:**

Step One: Tuesday, May 19th – please email me by the end of the day.

Step Two: Initiatives should be running by Monday, June 1st. Some might last all week (posters, movements, etc.), while some will only be on that day or the following – we’ll talk schedules when we see what each member of the class has decided. Get started early!

Step Three: Evaluations will be in class on June 3rd and 4th.

**Marking Scheme**

**Knowledge and Understanding /15**

- All of the material in your research and plan is correct and relevant. You have done the legwork to ensure that the issue you’ve selected is reasonable, appropriate, and accessible for high school students. Your plan is well organized, your email to me (Step One) is clear and contains all necessary information and ideas. All of the components necessary for a successful initiative have been included.

**Thinking /15**

- You have made thoughtful decisions about matching the initiative to the issue. You have clearly expressed in your email to me what you believe needs to change, and how your initiative might accomplish (or contribute to) this change. You have been thorough and thoughtful in your approach to researching and marketing this initiative. Your approach is effective and has its audience in mind.

**Communication /15**

-Your work is free from careless errors. You write all material (between us and for the public) in clear and purposeful prose. Information necessary to the cause is effectively included – the public is clear, not only on the issue, but the details of your initiative and your goals. All material made public is visually effective.

**Application /15**

- Your initiative is successful. You run the program with confidence and purpose. You participate sincerely in the Peer and Self Evaluation. All of your ideas are supported with research. Hard work is evident throughout the process.