Your Media Friday presentations have been good thus far, but now, they need to start being GREAT!

Here again, are the specific instructions:

Locate a piece of media (an ad, an article, an image, a music video, a song, a poster, a movie, a TV show, an item of news…the possibilities are endless.

Prepare a 10 minute mini-seminar on that piece by doing the following things:

🡪 assessing WHY the piece caught your attention and how you think it relates to the course

🡪 identifying which specific course concepts the piece represents

🡪 performing an analysis of the piece – identifying what it represents on a cultural, social, political, economic, or geographic level in regards to the study of gender.

🡪 developing AT LEAST 2 discussion questions (NOT “what do you guys think?”) to kick start a class conversation.

This is how your 10 minutes will be filled:

1. Giving context for, then showing or telling the piece of media
2. Presenting YOUR analysis of the piece and its connection to course concepts and issues
3. Asking your prepared questions and moderating the discussion
4. Ending the presentation with some concluding thoughts

Knowledge and Understanding /10

* correct use of course terminology
* all elements of the presentation are present
* relevant media selection made

Thinking /10

* sophisticated insights into the material
* thoughtful connections made between course material and selected media
* strong personal analysis present

Communication /10

* effective use of presentation skills (pacing, volume, voice)
* clarity and coherence in regards to presenting original analysis
* no errors in any written material

Application /10

* quality of discussion based questions prepared ahead of time
* effective moderation of class discussion
* strength of transfer of course concepts to student selected media